



**2008 Food Network New York City Wine & Food Festival
October 9-12, 2008**

MEDIA REGISTRATION APPLICATION

****Please complete one application per person including
electronic crew members****

PLEASE RETURN APPLICATION BY SEPTEMBER 3, 2008

**YOU WILL BE NOTIFIED OF YOUR ACCREDITATION STATUS
BY SEPTEMBER 29, 2008**

CONTACT INFORMATION

Name: _____

Title: _____

Address: _____

City, State/Country, Zip Code: _____

Telephone: (O) _____ (H) _____ (M) _____ (F): _____

Email: _____

PUBLICATION/OUTLET INFORMATION

Primary Publication/Outlet:

Form (*please circle*): **NEWSPAPER** **MAGAZINE**

Frequency (*please circle*): Daily Weekly Bi-Weekly Monthly Quarterly Other

Distribution (*please circle*): Regional National International

Circulation: _____

TV

Distribution (*please circle*): Regional National International

Call Letters: _____

Network: _____

Program Name: _____

RADIO

Distribution (*please circle*): Regional National International

Program Name: _____

WIRE SERVICE (*please circle*)

Photo News Entertainment

Local National International

ONLINE/BLOGS

URL: _____

Hits per month: _____

Editor/Producer: _____

Telephone: _____

Address (if different from above): _____

Additional Publication/Outlet: _____

Market: _____

Additional Publication/Outlet: _____

Market: _____

TYPE OF COVERAGE

****Briefly Describe Stories and Length of Coverage****

AS A CONDITION OF RECEIVING PRESS TICKETS TO THE 2008 FOOD NETWORK NEW YORK CITY WINE & FOOD FESTIVAL, I AGREE TO SEND TEAR SHEETS OR A COPY OF MY COVERAGE AS SOON AS POSSIBLE FOLLOWING THE FESTIVAL.

Applicant's Signature: _____ Date: _____

PLEASE RETURN THIS FORM BY **September 3, 2008**

SEND TO:

2008 Food Network New York City Wine & Food Festival
Robin Insley Associates
41 Union Square West
Suite 901
New York, NY 10003

Attention:

Robin Insley

p: 212.849.8256

f: 212-242-8494

e: robin@robininsleyassociates.com

Kai Mathey

p: 212.849.8258

f: 212-242-8494

e: kai@robininsleyassociates.com

For office use only: _____

Date received: _____

Signature: _____